

University of Pretoria Yearbook 2023

Real estate 220 (EWS 220)

Qualification	Undergraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	12.00
NQF Level	06
Programmes	BSc (Real Estate)
Prerequisites	EWS 210, EKN 110, EKN 120
Contact time	3 lectures per week
Language of tuition	Module is presented in English
Department	Construction Economics
Period of presentation	Semester 2

Module content

Overview of economic principles as it applies specifically to the property market sector. The role of government and other stakeholders. Introductory marketing concepts and the role of utility, productivity and value with regard to property price setting and the supply/demand balance. The nature of property as an economic product and the economic constraints of the property market. South African demographics and the impact on property development. The role of urbanisation as the main driver for market and location studies pertaining to urban development. The influence of the economy on property development and the challenge of residential markets to improve living standards. Retail trends influencing shopping behavior and shopping centre development. The economic drivers that influence manufacturing and industrial markets. The economics of real estate and business services as it applies to office markets.

Regulations and rules

The regulations and rules for the degrees published here are subject to change and may be amended after the publication of this information.

The [General Academic Regulations \(G Regulations\)](#) and [General Student Rules](#) apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at the University of Pretoria. On registering for a programme, the student bears the responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of

the aforementioned regulations.

University of Pretoria Programme Qualification Mix (PQM) verification project

The higher education sector has undergone an extensive alignment to the Higher Education Qualification Sub-Framework (HEQF) across all institutions in South Africa. In order to comply with the HEQSF, all institutions are legally required to participate in a national initiative led by regulatory bodies such as the Department of Higher Education and Training (DHET), the Council on Higher Education (CHE), and the South African Qualifications Authority (SAQA). The University of Pretoria is presently engaged in an ongoing effort to align its qualifications and programmes with the HEQSF criteria. Current and prospective students should take note that changes to UP qualification and programme names, may occur as a result of the HEQSF initiative. Students are advised to contact their faculties if they have any questions.